

### KONKAN GYANPEETH RAHUL DHARKAR COLLEGE OF PHARMACY AND RESEARCH INSTITUTE, KARJAT

(Approved by AICTE & P.C.I. (New Delhi), D.T.E. (Govt. of MS) & Affiliated to University of Mumbai & MSBTE )

Date: 07/12/2022

### A Report on

Entrepreneurship development in health care sector: Innovation & technology (Session on achieving problem-solution fit & Product market fit)

On

7th December 2022

Institution's Innovation Council, IQAC cell of KGRDCP & RI Karjat organized seminar for students on Entrepreneurship development in health care sector: Innovation & technology by Mr. B Khomne.

Mr. B Khomne explained entrepreneurship development with examples. He very nicely explained the process of successful entrepreneurship by telling a story of Larry and Steve. From the story one can understand that correct entry time in market is very important. He explained benefits of working with a plan and we should always be ready to adapt changes. Traction isn't about being first to market, but first to market adoption was the message given by him to budding entrepreneurs. He explained importance of market search, prototyping before commercialization of any idea.

Mr. Khomne also discussed various innovative biomedical applications and also, it's opportunities as an entrepreneur, explained examples of various 3D printing and its applications like prosthetic hands etc. Taking help from inter-disciplinary fields build your product don't limit yourself to your field only to become a successful entrepreneur was the message given by him. He explained various funding and grant schemes like BIRAC, ICMR, Start-up India, MSME, Mundra loan and many more. He gave the process chain for product development 4D-Define, Develop, Deliver, Deploy. His takeaways for the participants were love the problem and not the solution, he also shared his thought of always thinking out of the box and how to be different

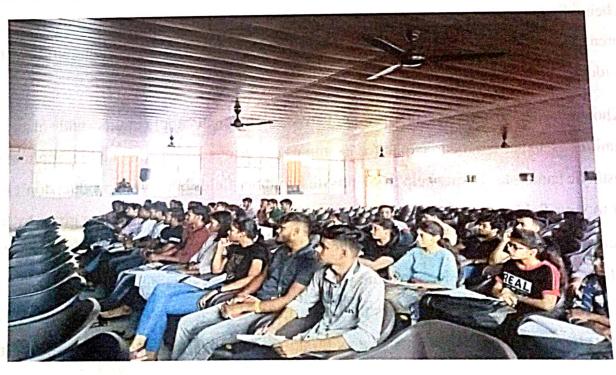


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from competitors. He very well said finding good ideas require lot of ideas, and good ideas are rare and hard to find.192 students and faculties registered for the program and participated in the session.







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### The Speaker delivered talk on following topic:

Date	Time	Speaker	Name of Organization	Topic
07/12/2022	12:00pm- 01:pm	Mr. B Khomne	Former Assistant Commissioner, FDA Maharashtra	Session on achieving
				problem-solution fit & Product
2/4 47		1 - 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0		market fit

#### **Outcomes:**

After Completion of talk participants would able to understand:

- 1. Entrepreneurship development
- 2. Incubation opportunities, funding sources, angel investors.
- 3. Pre-requisites of becoming an entrepreneur.

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